
salesforce
SUMMIT
PARTNER
CMMI
level 3
Codleo.
The Reinvention Ahead

Who We Are

Codleo.

- Experienced Team
- 8+ Locations
- CMMI Level 3
- Global Customers
- 120+ Employees

Services Portfolio

- Cloud Services
- Digital Solutions
- Analytics
- Mobility

Industry Footprint

- Hi-tech
- Healthcare
- Education
- Non-Profit
- Manufacturing
- Professional Services



Our Salesforce Service Stack

Codleo.

150+	81+	180+	275+	18+	500+	4.9/5	100%
Mature Practice	Technical Team	Happy Customers	Engagements	Solution Architects	Certifications	CSAT	Dedicated CoE

Integration Expertise

salesforce, pardot, Microsoft, Adobe, HubSpot, SAP

Global Presence

USA | UAE | AUS | IND | EUR



Partnership

Registered Partner 2020 APAC | Pledge 1% | Clutch | ISO 9001:2015 Company | ISO 27001:2013 Company | salesforce Summit Partner | CMMI Level 3 | salesforce Navigator Expert | salesforce appexchange partner

Core Capabilities and Competencies

- Accelerator & Plugin Kits
- Advisory & Consultancy
- Integrations & Migrations
- Product Development
- Industry Specific Solutions

Global Helpdesk | ITIL Aligned

- 24x7 L1 to L5 Support
- Omni Channel
- Incident Management Tool

PURTI
REALTY

Codleo.

Challenges

- Disconnected communication across Email, SMS, WhatsApp, etc.
- Limited personalization and customer segmentation
- Manual, time-consuming campaign management
- No centralized journey mapping for customers
- CRM (Sales Cloud) and Gmail not fully integrated
- Lack of real-time analytics and performance tracking
- Resistance or slow adoption from internal teams

Solution

- Implemented Email Studio, Mobile Studio, Journey Builder & Ad Studio
- Set up dynamic content and audience segmentation
- Automated lead, site visit, and missed call notifications
- Integrated Sales Cloud with Gmail and other communication tools
- Built custom journeys with testing and real-time monitoring
- Provided training sessions for admin and marketing teams
- Enabled performance tracking with detailed analytics

Result

- Higher engagement with personalized, timely messaging
- Faster response time to leads and inquiries
- Better lead tracking and higher conversion rates
- Reduced manual work through automation
- Clear, centralized view of customer journeys
- Improved campaign ROI with data-driven optimizations
- Smooth transition with trained internal teams

Codleo's Success Stories

Codleo.

Survey Response
Project Review

Product Area
Marketing Cloud

Industry
High Tech

Project Length (months)
2

Country
India

★★★★★ Jan 13, 2024 Salesforce Verified

My experience with Codleo has been nothing short of exceptional. From the outset, their commitment to delivering high-quality results has been evident in every interaction. Their expertise, professionalism, and attention to detail have consistently surpassed my expectations. The Codleo team especially Vineet and Ayushi has demonstrated a keen understanding of our unique needs and challenges, providing tailored solutions that have proven to be both innovative and effective. Their proactive communication and collaborative approach have fostered a seamless working relationship, creating a positive and productive environment. I wholeheartedly recommend Codleo to prospective clients seeking a reliable, skilled, and dedicated collaborator who consistently goes above and beyond to deliver outstanding outcomes.

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Survey Response
Project Review

Product Area
Service Cloud, Customer 360 Platform

Industry
Financial Services

Project Length (months)
2

★★★★★ Mar 29, 2024 Salesforce Verified

Partner are very knowledgeable about product and customization done it a way out of the box.

Project spoc performed exordinay well and clarified all doubts.

Partner working on solution documents rest all pointers are completed

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Thank You